



MARTINE MEERKATT

EXECUTIVE COACH · FOUNDER · OPERATING PARTNER



Pitch as One

A founder team lab for investor confidence.

<https://www.meerkatt.com>

Investors read teams

Investors don't just evaluate the pitch. They read the team.

How leadership shows up

How trust and clarity become visible

How tension is handled

How energy and conviction comes across

These signals shape investor confidence and often influence whether the conversation continues.

THE CHALLENGE

Founder teams spend months refining their story.

Few spend time understanding the signals they send as a team.

THE LAB

A practical way to make founder-team signals visible and strengthen the dynamics behind them.

ENVISION → OBSERVE & REFLECT → STRENGTHEN



OUR APPROACH

A lab for stronger founder teams

A structured process that helps founder teams close the gap between the signals they want to send and the signals investors actually see.



1. ENVISION

We define the signals you want investors to notice

Before the pitch training session, we identify the future-perfect signals your founder team wants investors to notice.



2. OBSERVE & REFLECT

We uncover the signals investors see

During your pitch rehearsal, we compare the signals you want investors to notice with the signals investors are likely to see. We identify strengths, gaps, and the Top 3 investor-confidence signals for your next pitch.



3. STRENGTHEN

We strengthen the team dynamics behind the signals

In a practical team dynamics workshop, we explore the patterns behind the observations and translate insights into practical actions.



Stronger founder teams . Greater investor confidence

Helping founder teams
strengthen the team
dynamics that shape
investor confidence.



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